

Job Title: **Web Development, Design & Digital Marketing Intern**

Location: **Hyderabad**

Role Overview:

Are you a creative mind eager to blend web design, development, and digital marketing expertise? At Carbolink India Private Limited, we're offering an exciting opportunity for a talented Web Development, Design & Digital Marketing Intern to contribute to our brand's digital presence and marketing initiatives. This role provides hands-on experience in creating visually appealing web assets, supporting marketing campaigns, and crafting user-friendly digital experiences.

If you're looking to enhance your portfolio, gain real-world experience, and work in a collaborative environment, this is your chance to shine!

Key Responsibilities:

Web Design & Development:

- **Creative Asset Design:** Design and create engaging web assets such as banners, icons, and graphics for websites and social media.
- **User Interface Support:** Assist in developing user-friendly interfaces for websites and applications.
- **Feedback Integration:** Participate in design reviews and refine projects based on feedback.
- **File Management:** Maintain an organized library of design files and revisions for easy access.

Digital Marketing:

- **Content Creation:** Design social media posts, email templates, and marketing banners to support campaigns.
- **SEO Optimization:** Collaborate with the team to enhance website SEO, ensuring higher visibility and search rankings.
- **Campaign Execution:** Assist in running digital ad campaigns on platforms like Google Ads and social media.
- **Analytics Monitoring:** Track campaign performance and provide actionable insights using tools like Google Analytics.
- **Email Marketing:** Support the creation and execution of email marketing campaigns to engage with clients and prospects.
- **Social Media Management:** Help manage Carbolink's social media accounts by scheduling posts, engaging with followers, and analyzing metrics.

Trend Analysis & Research:

- Stay updated on the latest trends in web design, digital marketing, and user engagement to bring fresh ideas to the table.
- Suggest innovative strategies to improve online presence and marketing outcomes.

Qualifications & Requirements:

- **Education:** Currently pursuing a degree in Graphic Design, Web Design, Marketing, or a related field.
- **Design Skills:** Proficiency in Adobe Creative Suite (Photoshop, Illustrator, XD) or equivalent tools.
- **Web Development Knowledge:** Basic understanding of HTML/CSS, web design principles, and CMS platforms like WordPress.



- **Digital Marketing Tools:** Familiarity with tools like Google Analytics, Google Ads, and social media scheduling platforms.
- **Portfolio:** A strong portfolio showcasing design projects and creativity.
- **Communication:** Excellent verbal and written communication skills.
- **Team Player:** Ability to work collaboratively while managing independent responsibilities.
- **Organized & Detail-Oriented:** Strong multitasking and time management skills.

Why You'll Love It Here:

- **Build Trust:** Join a company that values relationships and trust as the foundation of its success.
- **Innovate:** Be part of a team driving innovation in the construction chemical industry.
- **Achieve Growth:** Enjoy competitive compensation with performance-based rewards.
- **Create Impact:** Your contributions will directly shape Carbolink's success and market presence.

About Carbolink:

Carbolink India Private Limited, with over two decades of expertise, delivers innovative solutions in the construction chemical industry. With 350+ products and a commitment to "Trusted Solutions, Proven Performance", we empower industries worldwide.

Join Us

Ready to take the lead and make an impact?

Become a part of Carbolink and build lasting relationships that drive our growth.

mail your resume to info@carbolinkindia.com
